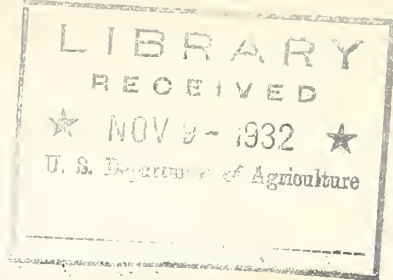


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WHAT 4-H CLUB WORK STRIVES FOR.

A radio talk by J. A. Evans, Office of Cooperative Extension Work, delivered in the 4-H Club radio program of October 1, 1932, broadcast by a network of 57 associate NBC radio station.

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Boys' Corn Clubs were first organized to enable county agents to secure demonstrations, or practical object lessons in corn growing in sufficient numbers and size to convince indifferent, skeptical or prejudiced adult farmers that corn could be grown successfully in the South with profit by the use of better cultural methods.

Each club member was required to grow an acre of corn. This unit made a "field demonstration" of sufficient size and economic significance to be worth while and to command adult attention.

In this underlying economic and public service purpose, the first Corn Clubs and the present 4-H Club Work differ from all other organized youth activities, past or present.

The nearly 900,000 boys and girls now in 4-H Clubs each do a definite piece of farm or home work in an approved way, of a content and size to be a substantial contribution to farm or home activities. So each club member gives a demonstration of the better practices which adult farmers or home makers are encouraged to adopt.

But 4-H Club Work also looks to the future when the rural boys and girls of today will be the farmers and home makers of the land. It strives to fit 4-H Club Boys and Girls to follow these vocations, if they so elect, on reaching maturity, successfully, usefully and happily.

To this end it tries to give them practical instructions concerning both the production and the economic aspects of farm and home enterprises, and experience in the application of the knowledge so acquired.

It strives to create in their minds desirable ideals of farming, home making and community life; it puts them in touch with agricultural leaders; the latest and best agricultural and home making practices, and with the sources of information, and the institutions of education and research.

It tries to help them learn how to use the results of scientific research in solving the everyday problems and carrying on the everyday work of the farm and home.

It now appears that the changed economic conditions of the country will in the future deny many farm boys and girls on reaching maturity, the opportunities for employment and a satisfactory life in business or industry in the cities, that have heretofore been open to them. They will naturally find a place and

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adjust themselves to a way of life in the country.

Now, therefore, as never before, every country boy or girl should if possible be given the benefit of the instruction, training and inspiration, which 4-H Club Work gives.

But education and vocational skill are not enough! A satisfying rural civilization must be made up of public-spirited, constructive, useful citizens.

4-H Club Work believes that through the training it gives and the activities followed in club work it is building character and training boys and girls for citizenship in the most effective way.